



Lex P. Stress

GRAPHIC DESIGNER • they/them/theirs

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SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Email Marketing
Social Media
Motion Graphics
Infographics
Workfront
Project Management
Web Design
UI Prototyping
Microsoft Suite

STRENGTHS

Creative
Empathetic
Quick-Learner
Collaborative
Deadline-Driven
Detail-Oriented

EXPERIENCE

Blackbaud, Agency545, Staff Graphic Designer;

12.2018 - Present

Award-winning in-house creative agency powering the visual narrative of Blackbaud. Create ad campaigns, social media graphics, animated digital ads, email marketing, conference onsite graphics and promotion, reports and publications, infographics, website design, t-shirt illustrations, and more

> Co-Leader of PRIDE Affinity Group

07.2020 - Present

Organize and coordinate volunteer activities, community-building events, educational programs, and resources for allies to commemorate important days such as Coming Out Day and Transgender Day of Remembrance. Use my professional design skills to create resource infographics, event promotion materials, and quarterly meeting decks. Work closely with executive leadership to accelerate Diversity & Inclusion initiatives. Successfully cultivated global engagement in a virtual setting. Increased engagement month-over-month through Microsoft Teams. Co-led group of 75 local and 250+ remote employees. Manage annual budget.

MVP Group International, Junior Graphic Designer

06.2018 - 11.2018

Designer for world leader in private label candles and home fragrance items. Fast-paced label and packaging design, as well as catalog design, product mockups, and online product marketing. Prepare files to printer specifications. Strong time management skills, working both individually and with a team. Keen eye for market trends.

Kalson Media Group, Freelance Graphic Designer

08.2015 - 11.2018

Responsible for creating brand identities, marketing collateral, social media and website graphics for clients such as: Hyman Seafood, Smoke BBQ, Noisy Oyster, Stella Nova, Palmetto Women's Health, Blue Sky Endurance. Assisted in food photography shoots.

The Chanticleer Newspaper, CCU, Art Director

08.2017 - 05.2018

Revamped the visual narrative of CCU's campus newspaper. Responsible for layout design and development of the publication with tight print deadlines, in direct communication with the printing company, while working with writers, editors, and photographers.

The Athenaeum Press, Design Intern

05.2017 - 07.2017

Production manager of the packaging of the Sandy Island project* which consisted of a published book and a VR headset. Also responsible for designing promotional materials for both the project and the Press itself. Experience with ShopBot CNC router and VCarve Pro software.

EDUCATION

Coastal Carolina University, 08.2016 - 05.2018

Bachelor of Arts, Graphic Design

3.9 GPA, President's List academic honors, Dean's List

The Art Institute of Charleston, 09.2013 - 06.2015

Associate of Arts, Graphic & Web Design

3.9 GPA, President's List academic honors

AWARDS

American Advertising Federation, Coastal Carolinas chapter

**Best of Show*, Integrated Brand Identity Campaign, 2018

**Gold ADDY Award*, Integrated Brand Identity Campaign, 2018

Silver ADDY Award, Logo Design, 2017